

## Norfolk Farmers Market Steering Committee Tuesday February 6, 2024 Norfolk Hub

Present: Lisa Auclair, Mary Jo Tomaselli, Dick Tomaselli, George Vinick, Margaret Saxe, Vishal Grover, April Carter, Angela Bollard

Market Manager: Chelsea Ryll

Meeting called to order by Chair Lisa Auclair at 5:22 p.m.

Minutes of the previous meeting approved by Margaret, second Angie.

Lisa presented the financial report. Income of \$350 from donations and \$320 from vendors fee and \$451 in expenses bring the total cash on hand to \$4,007.77.

Vishal will formulate the budget for the 2024 season which will consist of 3 markets.

The Capital Campaign was discussed. Vishal has written the appeal letter and the Committee will meet again on Tuesday, February 13, 2024 to prepare the mailing.

The Committee discussed new initiatives and how to move forward with the role of the market in the community. It is a consensus that the community garden be the focus going forward, offering children an educational opportunity for growing and learning about food. Vishal and Chelsea will attend the Botelle Superintendent's meeting next week to see how we can collaborate with the school. Lisa will contact the Agricultural Department at Regional 7 to discuss working with their students again this year.

The Committee will also explore ways to have artisans share their expertise through demonstrations and classes.

The February 24<sup>th</sup> pop-up market was discussed. There are 20 vendors signed on, Chelsea has hired an attendant, and the PTO will cater food. Andy Styles will provide the live music.

Motion to adjourn 6:53 p.m. Vishal, second Dick.

Respectfully submitted,

Mary Jo Tomasellí

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