



**TOWN OF NORFOLK
ECONOMIC DEVELOPMENT COMMISSION
March 14, 2024, 5:00pm
MINUTES
By Zoom**

Present: Libby Borden, Sue Frisch, Kate Johnson, Tom McGowan, Christal Preszler, Jon Riedeman, Robert Whipple
Absent: Trish Deans, Larry Hannafin, Marie Lowe, Brett Robbins, Michael Selleck
Guests: Cheryl Heller, Ruth Melville

Libby Borden called the meeting to order at 5:03 pm.

The minutes of the February 8, 2024 meeting were unanimously approved.

Libby asked the commission to approve four expenditures: Tour de Forest for \$300.00, Plaza events for \$500.00, Friday Nights on the Village Green for \$1,500.00 and WIN for \$2,000. The expenditures were approved unanimously. Libby said that the EDC 2024-2025 budget will continue at \$8,400.00.

Libby asked Cheryl Heller to give a brief update about Norfolk Looking Forward. Libby encouraged all members of the EDC to commit to one or two of the four teams (housing, Infinity, food, and programming) as NLF is an EDC project. The first meetings for the teams will be held by Zoom on March 18th and March 25th.

Jocelyn Ayer, Director of Center for Housing Opportunity, will attend the EDC meeting on April 11th. Libby asked Kate to describe in more detail what the Center does. She said that Jocelyn, in collaboration with the EDC, would like to send out a housing survey in Norfolk.

Marie sent in a notice to remind everyone that the Community Association clean-up day is April 27th.

Tom said his video of Norfolk is moving forward.

Sue said that Winter WIN was a great success and new ideas for the summer WIN were already being discussed.

Jon was enthusiastic about the NLF Infinity Hall initiative and will help in any way he can.

Christal reported that Anthony Anthony, Chief Market Officer of the State of CT and Rachel Lenda, Director of Tourism of the State of CT spent the morning of February 22nd in Norfolk learning about our town and were extremely impressed with everything Norfolk has to offer.

There being no further business, the meeting was adjourned at 5:30.

Libby Borden