

Town Website Committee Meeting
Tuesday, March 7, 2023
VIA ZOOM

Members present: Kathryn Boughton, Susan Caughman, Sue Frisch, Deborah Nelson, Avice Meehan

Alternates present: Elizabeth Borden, Jim Jasper

Also present: Matt Riska, LaRita Freedman

Call to order -The meeting was called to order at 5:01 p.m.

Approve minutes - Susan Caughman made a motion to approve the minutes of February 7. Kathryn Boughton seconded the motion.

Comments by First Selectman, Matt Riska - Matt has been contacted by people who are concerned about material printed on the website that contains opinion and information about the Planning & Zoning hearing on the dog park and gas spill meeting. Discussion was held regarding what information gets posted and how information is interpreted and shared.

Photo Contest - 125 entries received so far.

Newsletter - Statistics sent by Kathryn show plateau in subscribers. New template has been budgeted for and Susan Caughman has contacted Eve Gilman to create the new template.

Public Hearing Documents - Posting Public Hearings is a valuable resource to town residents. Supporting documents could be attached to the meeting agenda.

State of the Website - Susan Caughman shared a traffic report. Users grew 16% this month. Page views increased and time to load decreased.

Advisor comments - LaRita Freedman applauded efforts of the website committee. She suggested that the notices on any website regarding hearings should be linked to applicable regulations.

Public comments - none.

Adjournment - The meeting was adjourned at 6:01 p.m.