



**TOWN OF NORFOLK  
ECONOMIC DEVELOPMENT COMMISSION  
March 11, 2021, 5:00pm via Zoom  
MINUTES**

Present: Libby Borden, Bill Brown, Sue Frisch, Kate Johnson, Marie Lowe, Jim Nelson,  
Tom McGowan, Jon Riedeman, Michael Selleck  
Absent: Larry Hannafin  
Guests: Matt Riiska, Ruth Melville, Dawn Whalen

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Libby Borden called the meeting to order.

The minutes of the February 11, 2021 meeting were approved unanimously.

The “Norfolk Historic District”, instead of “Norfolk” continues to pop up on the internet and Sue is pursuing solutions through Google. Michael also offered to take a look.

Bill reviewed “branding” as outlined in the attached memo. Michael suggested “word of mouth” be considered under leverageable assets and Tom would also include “historic feel”. Libby said that the Community Foundation and the Norfolk Foundation should be part of EDC’s branding. A meeting of members of the EDC, CA and NF will be held in the beginning of April to map out a plan.

A discussion as to whether the EDC should take a position on the proposed new wind turbine construction on nearby property was postponed.

WIN will hold a meeting at the end of March focusing on events that will bring people into Norfolk during the Summer WIN which will be held July 30, 31 and August 1. EDC members will be notified as to the time and date of the March meeting in case they wish to attend.

Fiber Optics is moving slowly forward. Partial private funding is a possibility to ease some of the cost burden to the town. A Town Vote in May is now unlikely.

Jim reported that preparations for the summer programs are moving slowly through the process. The choral workshop has been canceled as well as the new music component. All scheduled events will be live-streamed. Members of the EDC will work with Jim to see if programs can be broadcast to a designated live audience.

On the Norfolk real estate front, Tom said that there are only 10 listings currently.

The Community Association will have its clean-up day on April 10.

Regarding traffic calming and other road-related issues, DOT continues to be hard to reach.

Tom is working on a video for the Train in Canaan and welcomes anyone to send him video recorded comments. Videos should be no more than a few seconds--two or three sentences.

Infinity Hall is planning to return at some point but no details are currently available .

The meeting was adjourned at 5:58.

Libby and Bill

