

Norfolk Farmers Market Steering Committee
Tuesday April 13, 2021
Online

Present: Lisa Auclair, Mary Jo Tomaselli, Dick Tomaselli, Darla Lovett, Jenny Rackliffe, Janet Alteri, Lisa Bequillard

Also Present: Judy Kobylarz-Dillard, Phyllis Bernard

Meeting called to order by Chair Lisa Auclair at 6:03 p.m.

Financial Report – Donations are now totaling \$4,930.00. We have received a total of \$905 in vendor fees and the cash balance is \$17,427.34.

Market Ideas – the following were discussed and seem to be a viable option for the Market.

Bring a Buddy Vendor Incentive – the vendor who brings the new vendor will receive \$25.00 in Bernadette Bucks if the new vendor signs up for a half or full season market. The new vendor will pay 10% of \$25.00 which ever is less for that first Market.

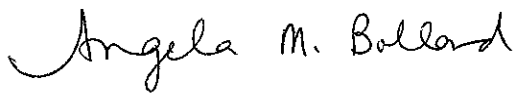
Bring a Friend – for any new market friends someone brings to the market they will receive one raffle tickets each. At the end of the season, there will be a raffle for the new market friend and one for the person bringing them. Raffle basket to be determined later.

Ideas for collaborating with local businesses were discussed. Talk centered around some type of punch card where punches are earned when spending money at local businesses which can be turned in at the market for a market gift card. A meeting will be scheduled with local businesses to discuss how we can help each other. “Around the Town with Barnadette” was discussed as a campaign.

Inventory was reported as followed: 3 aprons, 29 hats and 81 bags.

The next meeting will be held Tuesday, May 4, 2021 at 5:30 p.m.

Mary Jo Tomaselli made a motion to adjourn at 7:19 p.m., seconded by Janet Alteri and unanimously approved.



Respectfully submitted:
Angela Bollard