



**TOWN OF NORFOLK
ECONOMIC DEVELOPMENT COMMISSION
September 9, 2021, 5:00pm via Zoom
MINUTES**

Present: Libby Borden, Jenna Brown, Sue Frisch, Larry Hannafin, Kate Johnson, Tom McGowan, Jim Nelson, Michael Selleck
Absent: Marie Lowe, Jon Riedeman
Guests: Matt Riiska,

Libby Borden called the meeting to order.

The minutes of the August 12, 2021 meeting were approved.

Libby pointed out that the EDC has approved three recurring expenses: \$300 for the Gateways, HUB membership, and a contribution to WIN. She suggested that all three should be confirmed at the beginning of each fiscal year.

The EDC approved \$300.00 for Gateway expenses; however, Marie Lowe has asked to be reimbursed for \$329.68. This amount was unanimously approved.

Kate said that the FNL's Haystack Woods was getting closer to being approved. She also said that the Housing Planning Commission had a very successful presence at the Friday town picnic on September 3 and there was going to be a talk at the HUB sponsored by the Housing Planning Commission on Monday, September 27th.

Libby proposed that the EDC "own" the very successful Friday Nights on the Village Green and the EDC unanimously approved. Jenna agreed to be the member in charge.

Michael said that the Welcome Folders are moving forward. He suggested that the list of possible enclosures put together by June and Libby be included in the minutes and welcomes other ideas. (See attachment)

Sue said that no decision has been made about what Winter WIN activities will be held on February 26 and 27.

Sue said that the Town has agreed to consider taking responsibility for the Website. Website upgrades should be completed by the end of the year to give the Town a better idea of the ongoing costs for the 2022-23 budget. A website survey had been distributed to the EDC and edits were suggested. The EDC members on the whole felt the website was fine.

Jim said that the Yale Summer program, despite restrictions, was very successful. He said that the quality and talent of the students was superior, that the viewership was reasonably good, and that the gala was excellent. However, he is looking forward to a summer with live audiences.

Tom reported that the real estate market is good but inventory is low.

There were several items under other business.

- Jenna said she had talked with Ben Schiff who said his businesses were going to be private. Matt also talked with Ben and said that what he was doing with his buildings was good.

- There will be speed bumps on Laurel Way next summer. Traffic, speeding, DOT items will be put on agendas going forward. A suggestion was made that the PTO have a letter-writing campaign about speeding on Route 44 in front of Botelle School.
- Haystack Book Festival, scheduled for October 1, 2, and 3, will be streamed. Those attending must wear masks and show proof of vaccination.

There being no further business, the meeting was adjourned.

Libby Borden

Welcome Folders

Right-hand pocket: Possible flyers, maps and information.

- The HUB
- NVFD
- EMS
- Botelle School
- NCMF
- NLT
- GMF
- The Library
- Norfolk Historical Society
- Yale Summer School of Art
- Calendar of Yearly Events
- Volunteer opportunities
- Friday Nights on the Village Green
- Historical Walking Tour Map?
- Sue's map?