



**TOWN OF NORFOLK  
ECONOMIC DEVELOPMENT COMMISSION  
August 12, 2021, 5:00pm via Zoom  
MINUTES**

Present: Libby Borden, Jenna Brown, Sue Frisch, Marie Lowe, Tom McGowan, Michael Selleck  
Absent: Larry Hannafin, Kate Johnson, Jim Nelson, Jon Riedeman  
Guests: Matt Riiska, Ruth Melville, Jim Jasper

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Libby Borden called the meeting to order.

The minutes of the July 8, 2021 meeting were approved.

Libby reviewed the current fiscal year budget. The EDC has spent \$500 so far this year and is committed to \$2,600 for the Welcome to Norfolk reference guide.

Marie Lowe asked for \$300 for the Gateways maintenance. The EDC voted to provide \$300 yearly for this purpose. There was a short discussion about what organization is in charge of beautification in Norfolk.

Sue said WIN went well and Winter WIN will be on February 26 and 27.

Sue said that the website needs a replacement for Leslie Battis. There were several suggestions as to what to call the position. A notice for the position will be posted on the website and in Norfolk Now. Jenna also offered to send it to the school community. There ensued a discussion as to how the website could attract more viewers.

The Foundation for Norfolk Living's project, Haystack Woods, continues to go through the approval process with both the P&Z and Wetlands. There was very positive support for the project at the Tuesday P&Z meeting. Jenna said that the town must market aggressively once Haystack Woods is a reality.

Tom said that Norfolk just doesn't have the inventory necessary to attract young people and we are losing people because of it. He strongly supports Haystack Woods.

Matt queried the EDC if any of us could contact Ben Schiff. Jenna volunteered.

There being no further business, the meeting was adjourned.

Libby Borden