



**TOWN OF NORFOLK**  
**ECONOMIC DEVELOPMENT COMMISSION**  
**December 10, 2020, 5:00pm via Zoom**  
**MINUTES - DRAFT**

Present: Libby Borden, Bill Brown, Sue Frisch, Larry Hannafin, Marie Lowe, Tom McGowan, Jim Nelson, Michael Selleck  
Absent: Kate Johnson Jon Riedeman  
Guests: Matt Riiska

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The minutes of the November 13, 2020 meeting were approved with the correction of the spelling of Selleck.

The roster for the town web site needs to be reviewed by Matt. At the December meeting the Selectmen re-appointed all members of the EDC who now need to be newly sworn in by the Town Clerk. New appointments will be for four year terms.

The EDC meeting calendar for 2021 was approved.

Bill will call a branding meeting in January to organize the initiative; organizers will include Jon Riedeman and Michael Selleck.

Bill reported that the Fiber Optics Study Committee distributed a survey throughout the town and received 146 responses, about 16% of the town households. The purpose of the survey was to provide guidance for the committee on usage of technology in town. Detailed results will be tabulated after the 12/15 response deadline. The committee will present its business plan to the Board of Finance either in January or February and there will be a town-wide information meeting in March.

Sue said that the WIN plans are moving forward. The committee will ask for submissions at the end of January.

Jim reported that the NCMF recruiting efforts for next summer have begun and the deadline is early January. He said that there have been a record number of applicants for the Yale School of Music so he is encouraged that the response for the summer will be good.

Marie said that the Community Association has lighted up the town with lots of holiday decorations. Libby suggested that residents be encouraged to view the town after dark to appreciate all of the good cheer; she noted that people tend to stay at home these days.

In Kate's absence Matt reported that the Foundation or Norfolk Living is waiting to hear about funding. However, there are plans to put a town road through the property so FNL is preparing a presentation to the P&Z for approval.

Larry, Michael and Matt concurred that the DOT is slow in responding about signage. However, Norfolk is getting their attention, and the EDC commends their persistence.

Tom is rethinking his ideas about filming a video for the purpose of lobbying for a Canaan railroad; he is hoping to use ZOOM instead.

Matt informed the EDC that the tentative plans of the City Meadow Committee are to reconfigure Robertson Plaza and build staircase/platforms from Station Place into City Meadow. Bob Gilcrest had done the design.

Bill asked about Ben Schiff's progress on the pizza shop and the yellow house; Matt said that the Zoning and Building officials are working with Ben to move things along.

The Artisans Guild will have a new home in February in Joseph Stannard's vacated space.

Bill Brown and Libby Borden