



TOWN OF NORFOLK
ECONOMIC DEVELOPMENT COMMISSION
November 12, 2020 via Zoom
5:00
Minutes – DRAFT

Present: Libby Borden, Bill Brown, Sue Frisch, Marie Lowe, Tom McGowan, Jim Nelson, Jon Riedeman, Michael Sellick (nominated)
Absent: Larry Hannifin, Kate Johnson
Guests: Matt Riiska, Ann DeCerbo, Virginia Coleman-Prisco

The minutes from October 10, 2020 were approved.

Michael Sellick has been nominated by the Selectmen to be our tenth member. Welcome Michael.

Libby will make sure that the names of the EDC commissioners are correctly listed.

Matt announced an additional delay in the Rt. 44 West roadside wall project to a 2023 start date.

Bill to gear up the branding project in March and would like to use a portion of EDC's \$8,400 budget to this end. He will work with Michael Sellick and Jon Riedeman in December to begin organizing an approach to campaign development.

Community Association work on WWI memorial has commenced with Phase II plan to cleanup underbrush around Rt. 272 bridge.

WIN planning for Winter WIN 2021 is underway. Sue requested EDC budget support which will be taken under advisement.

Tom distributed info on supporting Train to NYC campaign. Plans for video shoot on hold due to pandemic.

Ann DeCerbo invited all to review Veterans Day video featuring Botelle students at www.botelleschool.org. Website Committee to incorporate video on Town website.

All other EDC agenda items were reviewed. No action was taken.

Bill Brown and Libby Borden