



**TOWN OF NORFOLK  
ECONOMIC DEVELOPMENT COMMISSION**

**June 11, 2020 via Zoom**

**5:00**

**Minutes – DRAFT**

Present: Libby Borden, Bill Brown, Sue Frisch, Larry Hannafin, Marie Lowe, Tom McGowan, Jim Nelson  
Absent: Pete Anderson, Jon Riedeman, Kathy Williams

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Minutes – The March meeting minutes were unanimously approved.

Branding - Bill reported that the Branding project has been on hold as further discussions are required with the Norfolk Foundation regarding objectives and budgets. He thanked Sue Frisch, Leslie Battis and Jim Jasper for handling adjustments to the Town website to accommodate information regarding the pandemic.

Community Association - Marie indicated no new projects initiated but some of the regular seasonal work--flags on the Green, flower baskets--have gone forward as usual. Libby suggested a tour of the Green with identification of tree species and providing relevant historical information would be a worthwhile CA activity during the lockdown.

Fiber Optics - On the regional level, Northwest ConneCt is developing a prototype business plan for the construction and maintenance of the network which will be applied to the Norfolk project as the lead town. Locally, programs under development to gain support of 162 Norfolk-based businesses who stand to gain from the installation of the network. Matt noted that Comcast is pushing for more--but expensive--cable coverage in town.

WIN - Sue reported that this year's WIN activities will be conducted completely online by streaming and prerecorded content delivered via Facebook and the WIN website. EDC has offered to provide support with an email blast to the database of 700 names that Libby manages collected for the Norfolk Website. Marie noted that the annual Car Show has been cancelled.

DOT - Recent letters have been written regarding the on-going traffic calming issues on RT 44 and 272 and Matt has been in discussions with the State Troopers re a stronger presence in Norfolk. If DOT does not respond to Matt's requests to re-install the restrictive speed signage in the Botelle School zone, the Town will move forward with restoration of the installation.

Train Campaign - Focus of their activity has been the East-West route through Mass, as legislation is pending in the State. No new activity in CT to report.

Norfolk Chamber Music Festival - Jim reported that there will be entirely new concert performances delivered online but no live performances. The Brentano will be using the Shed for rehearsals but they will not be open to the public.

New Business - Matt asked that we all think of ways to help our struggling local businesses.

Bill Brown

