

PLANNING PRIMER FOR NORFOLK



Overview

This booklet has been prepared for Norfolk residents and other persons interested in the formulation of the 2019 Plan of Conservation and Development (POCD) for Norfolk, Connecticut. The following pages are intended to provide general background information and an overview of:

- planning and the planning process, and
- Plans of Conservation and Development.

Introduction To Planning

At its most basic level, planning is a process for making informed decisions about the future. Every so often, it makes sense for a community to evaluate the conditions and trends affecting the community and make informed decisions about how it should approach the future in order to:

- protect things which are important to the community, and
- attain the things which will enhance the overall health and well-being of the community and the quality of life of its residents.

Since Norfolk's current POCD was adopted in 2009, much has changed. Therefore, it is appropriate that Norfolk review the policies in the current POCD to ensure those policies are appropriate for the future.

"If you don't know where you're going, you'll wind up somewhere else."

Yogi Berra,
Baseball Legend
Renowned Punster

Conservation
Strategies



Development
Strategies



Infrastructure
Strategies



Why Plan?

Norfolk is affected by events and trends in the region, the nation, and the world. Changes outside of our control in population, housing, the economy, transportation, utility, business and regulatory changes affect us.

In fact, we cannot stop change from happening.

In an increasingly hectic world, planning provides the opportunity to:

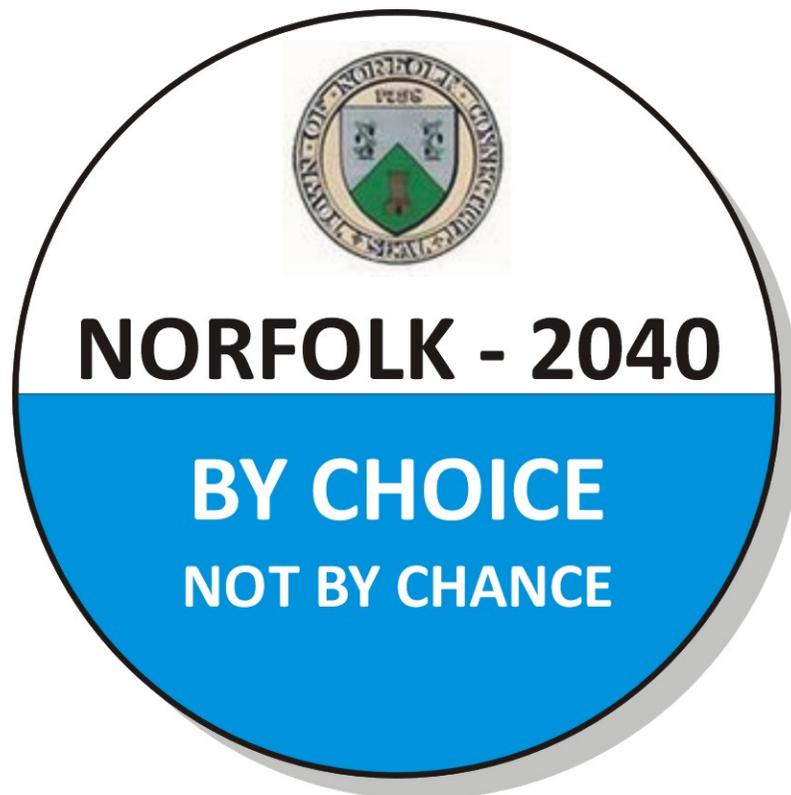
- * focus on the 'bigger picture' and identify significant goals,
- * promote overall values and achieve important purposes,
- * coordinate efforts and produce consistent results, and
- * achieve efficiency and economy in implementation.

About Plans Of Conservation & Development

A Plan of Conservation and Development is a document whose purpose is to establish a common vision for the future of a community and then determine policies that will help attain that vision. While its key purpose and function is to address the physical development of a community, it will also address issues related to the economic development and social development.

The goals and recommendations of the Plan are intended to reflect an overall consensus of what is considered desirable for Norfolk and its residents in the future.

The POCD is an opportunity for the community to evaluate the conditions and trends affecting it and for the community to then decide how it wants to approach its future. If Norfolk does not make choices about how it wants to approach its future and guide change, the community runs the risk that change will occur by chance –positive or negative.



A Plan of Conservation and Development becomes an official document after a public hearing and adoption by the Norfolk Planning and Zoning Commission. Once adopted, the Plan is used to:

- coordinate conservation activities,
- guide land use decisions and regulations,
- program public projects, and
- meet identified public needs.

However, it is important to note that the Plan of Conservation and Development is primarily an advisory document. It is intended to guide local boards and commissions and to provide a framework for consistent decision-making with regard to conservation and development activities in Norfolk over the next decade or so.

While the statutory responsibility to adopt the Plan rests with the Planning and Zoning Commission, implementation will only occur with the diligent efforts of the residents and officials of the Town of Norfolk. The Plan will only be effective if it is understood and supported by the people of Norfolk, and implemented by local boards and commissions.

Community Character



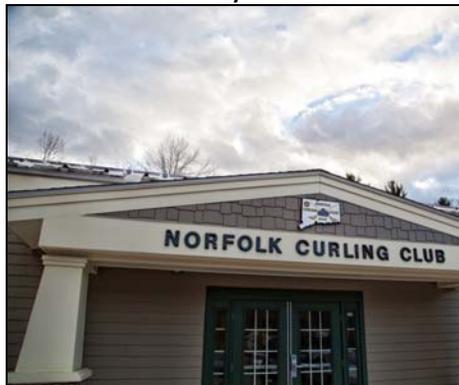
Quality Of Life



Community Amenities



Community Amenities



Prior Norfolk Plans

Norfolk has a history of preparing and adopting Plans of Development and these plans have:

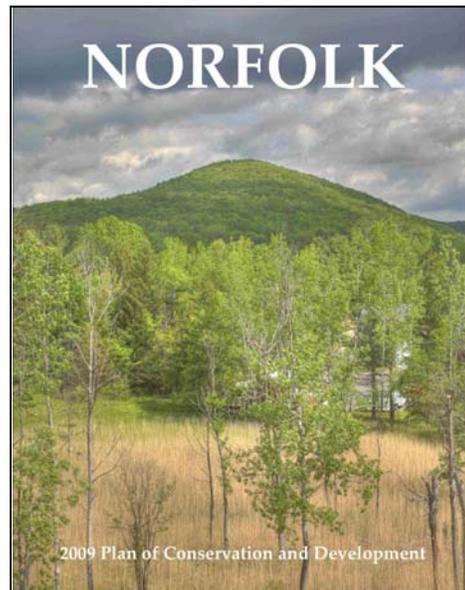
- influenced the current development patterns and land use regulations and in Norfolk, and
- helped guide the overall conservation and development of the community.

After the Plans were adopted, the community also moved ahead with implementation:

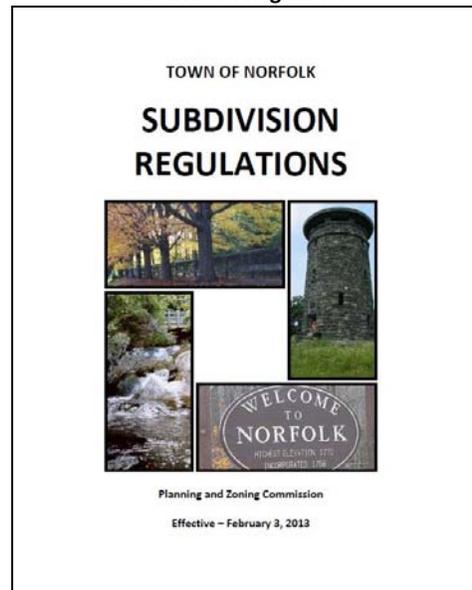
- updating the Zoning Regulations and the Subdivision Regulations;
- initiating development of 12 units of affordable housing;
- establishing a new EMS facility;
- updating the Town website;
- improving City Meadow Park;
- using the Village District to guide downtown development;
- improving downtown directional signage;
- adopting an enforcement / citation ordinance; and
- initiating local programs to improve and enhance the community.

Thus, it can be seen that Norfolk has prepared, adopted, and amended Plans to address the appropriate conservation and development of the community. It is in that spirit that this Plan will be prepared.

2009 POCD



Subdivision Regulations



**EXCERPTS FROM CONNECTICUT GENERAL STATUTES 8-23 –
PLAN OF CONSERVATION AND DEVELOPMENT**

The Commission shall:

- prepare, adopt and amend a plan of conservation and development ...
- review the plan of conservation and development at least once every ten years ...
- adopt such amendments to the plan or parts of the plan ... as the commission deems necessary to update the plan.

The Plan shall:

- be a statement of policies, goals and standards for the physical and economic development of the municipality, ...
- show the commission's recommendation for the most desirable use of land within the municipality for residential, recreational, commercial, industrial and other purposes and for the most desirable density of population in the ... parts of the municipality.
- be designed to promote with the greatest efficiency and economy the coordinated development of the municipality and the general welfare and prosperity of its people.
- be made with reasonable consideration for restoration and protection of the ecosystem and habitat of Long Island Sound ...
- make provision for the development of housing opportunities, including opportunities for multifamily dwellings consistent with soil types, terrain and infrastructure capacity, for all residents of the municipality and the planning region ...
- promote housing choice and economic diversity in housing, including housing for both low and moderate income households, and encourage the development of housing which will meet the housing needs ...
- take into account the state plan of conservation and development ... and note any inconsistencies it may have with said state plan.
- consider the use of cluster development to the extent consistent with soil types, terrain, and infrastructure capacity.

The Plan may:

- show the commission's recommendation for a system of principal thoroughfares, parkways, bridges, streets and other public ways; for airports, parks, playgrounds and other public grounds; for general location, relocation and improvement of public buildings; for the general location and extent of public utilities and terminals, whether publicly or privately owned for water, sewerage, light, power, transit and other purposes; and for the extent and location of public housing projects.
- include recommended programs for the implementation of the plan ...
- (include) such other recommendations ... in the plan as will ... be beneficial to the municipality.

On Plans & Planning

“We must disabuse the public mind of the idea that a . . . plan means a fixed record upon paper of a desire by some group of individuals prescribing, out of their wisdom and authority, where and how the more important changes and improvements in the physical layout of the (community) are to be made - a plan to be completed and put on file and followed more or less faithfully and mechanically, much as a contractor follows the architect’s drawing for a house.

We must cultivate in our own minds and in the mind of the people the conception of the . . . plan as a device or piece of administrative machinery for preparing, and keeping constantly up to date, a unified forecast and definition of important changes, additions, and extensions of the physical equipment and arrangement of the (community) which a sound judgment holds likely to become desirable and practicable in the course of time, so as to avoid so far as possible both ignorantly wasteful action and ignorantly wasteful inaction in the control of the (community’s) physical growth.

It is a means by which those who become at any time responsible for decisions affecting the (community’s) plan may be prevented from acting in ignorance of what their predecessors and their colleagues in other departments of (community) life have believed to be the reasonable contingencies.”

Frederick Law Olmsted, Jr.
Distinguished City Planner (1911)

Community Involvement

“Land use is perhaps the most complex and pervasive environmental issue of all. Pollution levels, agricultural productivity, housing patterns, and recreation are a few of the manifestations of how we use our land. But unlike many of the other environmental issues, there is no common scale upon which to measure progress towards good land use.

Planners can suggest some better ways to design and locate development; economists can tell us which patterns are most efficient from the point of view of land consumption, energy use, industrial location, etc.; and lawyers can advise on what is legal and constitutional in the way of land use regulations.

Yet it is really the community itself - whether locality, region, or state - which must try to pull all these considerations together into coherent land use planning and regulatory policies in order to preserve those things that the community values and to foster the growth and change that the community wants.”

Russell W. Peterson
Former Executive Director
Environmental Protection
Agency

Planning Process For Norfolk

The process of preparing the Plan of Conservation and Development for Norfolk will be overseen and coordinated by the Planning and Zoning Commission with input from local boards, agencies, organizations, and Norfolk residents. Due to statutory provisions, it is anticipated that the updated POCD will be adopted by June 2019.

Overall, the planning process has been designed to place emphasis on local input and involvement. Efforts will be made to encourage and consider input from Norfolk residents:

- Interviews will be held with different town agencies, department heads, and individuals, and
- Public meetings will be held to solicit input, generate discussion, and present recommendations.

Norfolk residents can participate in the planning process at public meetings and participating in surveys. There is no better way to influence the Plan than to provide input on strategic recommendations to the Planning and Zoning Commission.

The intended result is that the Plan will represent a consensus by Norfolk residents about the future of their community. Final adoption of the Plan is the responsibility of the Planning and Zoning Commission.

Following adoption of the Plan, attention will turn to implementation. While preparing a Plan of Conservation & Development may take one year, implementation may last for ten years or longer. Implementation is the whole reason that we plan.

Anticipated Workflow

The POCD update will be a “strategic update” where the policies and objectives will be updated and refined to reflect current and anticipated issues facing Norfolk. New chapters may be added as needed to address community issues.

INITIATION PHASE		
PZC Intro Meeting	<ul style="list-style-type: none"> Discuss overall issues / concerns Discuss process / schedule 	March 2018
Listening Session	<ul style="list-style-type: none"> Listen to input from local boards / commissions on POCD topics Initiate on-line survey 	April 2018
Strategy Discussion	<ul style="list-style-type: none"> Discuss input Discuss strategic directions 	May 2018
Preliminary Planning Program	<ul style="list-style-type: none"> Discuss survey results Finalize strategic direction for first draft of POCD 	June 2018

PLAN PREPARATION / REVIEW PHASE		
First Draft	<ul style="list-style-type: none"> Prepare first POCD Draft (inc. maps) Review / revise first POCD Draft 	September to November 2018
Second Draft	<ul style="list-style-type: none"> Review Second POCD Draft Revise to reflect PZC comments 	January to February 2019
Public Review	<ul style="list-style-type: none"> Present Draft POCD Facilitate discussion 	March 2019
Finalize POCD	<ul style="list-style-type: none"> Discuss comments / changes Revise to reflect PZC comments 	April 2019

PLAN ADOPTION PHASE		
Public Hearing	<ul style="list-style-type: none"> Present Proposed POCD Facilitate discussion 	June 2019
Adoption	<ul style="list-style-type: none"> PZC review / adoption Finalize Poster 	June 2019

This schedule is predicated on one meeting per month (or more) with the Planning and Zoning Commission *dedicated* to the POCD update.

