

Farmers Market Meeting

May 2, 2016

Present: Sue Frisch, Jennie Rackliffe, Jordan Rose Lee, Doug McDevitt, Theresa Cannavo, Mary Jo Tomaselli (via skype), Darla Lovett, Frank Christinat, David Torrey (Guest)

The meeting was brought to order at 5:34 pm

Jennie presented the treasurers report.

Total vendor fees \$7805

\$14,761.49 total balance on our account as of April 18th. (Includes capital and rainy day fund)

The minutes of the March 6 meeting were approved

The minutes of the April 18th meeting were approved

David Torrey spoke as a rep for the Church of Christ, stating that they would like to sell ice cream (by the cone) from a cart. (That does not need electricity). They would like space for the entire season.

The Church would also like to hold a raffle on a smaller scale than other years. They are trying to raise \$300,000 to repair the Tiffany windows. The tent for the church would have multiple things, ice cream, Tiffany Window cards, raffle tickets and Scrippo Gift Cards.

Theresa feels as though the ice cream is a product of added value.

David left and the committee discussed the idea....

Everyone was in agreement that the ice cream would be welcome if it was hand crafted.

Doug made a motion that we accept the proposal contingent on the fact that they find a local product to sell. Frank Seconded. Everyone was in favor and it was passed unanimously.

Our sponsor letters went out and we have received one donation.

Better Baking By Beth is going to make cupcakes for the birthday party. There will be balloons and children's games as well. They will work within the \$400 budget.

Sue handed out posters for us to hand out.

The postcards are in and they press releases are complete for the first market.

MJ would like to give up the marketing, so we need to find someone that can replace her.

Lisa made a motion to add new business to the agenda. Jen seconded and it was approved.

Sue would like to make Jan a full committee member and ask Sue Dyer to appoint her officially.

Doug proposed that we select Jan to be a full member. Darla seconded and it was approved.

The Selectman requested that we remove our large sign from the green. There are a couple of options. We either put it up on Thursday and take it down on Thursday or we use a smaller sign (that the town will provide) and can keep it up for 4 weeks and then take it down for a week in between months.

We chose the latter option.

Doug brought up our policies and procedures for employees. There was an addendum to include that technical devices are restricted unless for emergency purposes. Doug will draft the proposed wording and email it to us for review and we will vote on it at the next meeting.

Managers Moment:

Theresa mentioned that BBBB is donating \$100 worth of cupcakes.

The indoor markets brought in about \$2500 and approx 1000 customers. It seemed as though a lot of tourists came through.

The new tablet and printer will not communicate. After numerous hours of troubleshooting, Theresa would like to get some help from an IT guy. She thinks for \$120 they can get it resolved. She is going to try to contact HP first and if that doesn't work, then we will discuss funding for the tech support. She also needs a booster for the wifi in the downstairs office or to get the computer hard wired. Theresa is going to look into options.

They are going to need another assistant for the Memorial Day Market. They need someone who can drive. Doug will put an advertisement together and we will put it in the Norfolk Now, posted in Colebrook, Facebook and MJ will post in the senior centers.

Jordan would like to refresh some of our signs. Frank suggested a work party at the shop.

Jordan will send out an email to the committee so that we can mull it over. Theresa is going to WAPJ on Water Street in Torrington to plug our market on May 12.

The meeting was adjourned at 6:46 pm.

Respectfully Submitted by

Lisa Auclair