

**TOWN OF NORFOLK
ECONOMIC DEVELOPMENT COMMISSION
November 10, 2016**

Minutes - DRAFT

Present: Libby Borden, Pete Anderson, Bill Brown, Larry Hannafin, Doreen Kelly Jim Nelson, Toby Young

Absent: Mary Fanette, Dan Hincks, Jenny Munch

Visitors: Mike Goman and Dusty McMahon of Goman+York
Sue Dyer, Sue Frisch, Marie Lowe, West Lowe, Christina Vanderlip, Steve Melville, Ruth Melville, Dave Beers, Sally Vaun, Kathy Williams, Ryan Craig, Michael Kelly, Iain Highet

Libby opened the meeting and made introductory remarks.

Larry Hannafin moved to approve the minutes, it was unanimously approved.

Annual Antique Car Show

Bill Brown moved to contribute \$400 for the music at the car show, it was unanimously approved.

Rails to Trails Letter

Jim Nelson moved to approve the letter to support a grant for Rails to Trails, it was unanimously approved.

Berkshire Country Store

Libby Borden distributed a press release for review.

Norfolk Foundation Executive Director: Dawn Whalen and Pete Anderson

Dawn is the new ED for NF. She will be full-time as of January 1, 2016.

Winter Festival, December 11: Kathy Williams

It will be similar to last year, but during the day on Sunday afternoon (so as to not to compete with Infinity Hall).

WIN Weekend Questionnaire: Sue Frisch

The NW CT Tourism Bureau will be at the meeting and review the questionnaire that people filled out after the WIN weekend (130 respondents) and analyze the results.

Goman + York: Mike Goman and Dusty McMahon

Their firm interviewed the 20 businesses in town. There were a few consistent comments:

1. Yale Music School, Library and Historical Society so important to the town
2. Importance of Infinity Hall

Recommendations including:

1. Review need for additional parking
2. Slow traffic

3. Improve/better identify business center
4. Consider additional pedestrian lighting
5. Explore option for City Meadow

Norfolk Connectivity Analysis

1. Parking and Roads
2. Pedestrian Circulation
3. Placemaking Opportunities

Tax Increment Financing (TIF) review

Process for next 40 days

Mike Goman will meet with appropriate Norfolk people and they could help put together a package by the end of the year.

Libby adjourned the meeting.

Respectfully submitted,

Toby Young